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University Challenge

A radical shift in the funding of higher education is forcing universities to compete in what has become a competitive global market in a bid to offer the best facilities, inside and out.

An opportunity to supply innovative exterior furniture that's robust and designed to last the test of time, The Modern Garden Company has supplied to a wide range of university projects, including student accommodation, cafes and union buildings such as Host's award-winning Paul St. East (see below). MGC's Director, Lynne Isham says,

'For us it's an opportunity to supply the very best exterior furniture that's functional, durable and well-crafted, from tough galvanised steel tables and benches to playful handwoven seating and accessories. These contemporary stylish designs create environments that appeal to students with an international outlook.'

Cont'd p.8

Stay cool

A key part of all exterior projects, the latest automatic sails and shades with simple assembly enable installation on every type of building or space, allowing sun and shade whenever required. A great revenue-generating opportunity, capture valuable outdoor space that can be transformed and utilised all year round.

We have inspired solutions for every size and type of space, from the discreet urban terrace to the larger scale commercial and public spaces, and everything in between. Sophisticated wind detectors in our sun sail collections ensure safety in all conditions, while parasols are designed to withstand a range of wind speeds. Whatever the environment we consider

safety at all times and ensure a great end result. Got a project underway? We work with clients at all stages, illustrating the most suitable options, we also provide product advice, technical and installation advice, along with shadow studies and layout design. Our latest projects include an inspired café in the heart of London. *Cont'd p.5*



NOTE FROM THE EDITOR

'Welcome to our first edition of 'Outdoor', our newspaper that updates and informs you on all the news in the commercial and public space sector, be it educational, healthcare, cultural, office space or airport – we hope we provide you with an informative read, full of useful content, plus all the latest on what's new and exciting'

Lynne Isham | DIRECTOR, THE MODERN GARDEN COMPANY



PROJECT PROFILE: Dyson



The Modern Garden Company recently supplied Reichenberg+Weiss galvanised steel tables and benches for the outdoor space at the Dyson HQ in Malmesbury.

ARCHITECTS: AHMM | PURCHASERS: Workscape Ltd

Blackcork is a contemporary Portuguese furniture brand based on the transformation of a material: expanded black cork.

Visit <http://blackcork.pt/#division1to>



FURNITURE INNOVATION: Cork

“ We work with responsibly sourced materials of the best quality, with ethical production and recycling ”

THE NEW WORKSPACE... ...OFFICE ROOF-TOPS

PROJECT PROFILE: Investment Offices, Mayfair



This award-winning project with Outdoor Rooms and Landscape Architect, James Aldridge was an opportunity for us to help to create a fabulous rooftop space. The brief was to create a terrace with different areas for meetings, while providing a suitable space to entertain clients, as well as privacy from overlooking buildings. Despite the logistical challenge of lifting everything onto the roof, this project was a great success.

PRINCIPAL
AWARD WINNER
in the BALI
National Landscape
Awards.

PHOTO CREDIT:
Marianne Majerus Garden Images



The Modern Garden Company
has completed
several roof top projects,
with more underway.

The conventional office is rapidly disappearing under a series of challenges from new working practices, mobile communications and a demand for total flexibility - it's all part of a fundamental shift in the way that people are working, with roof tops becoming an integral part of office re-fits.

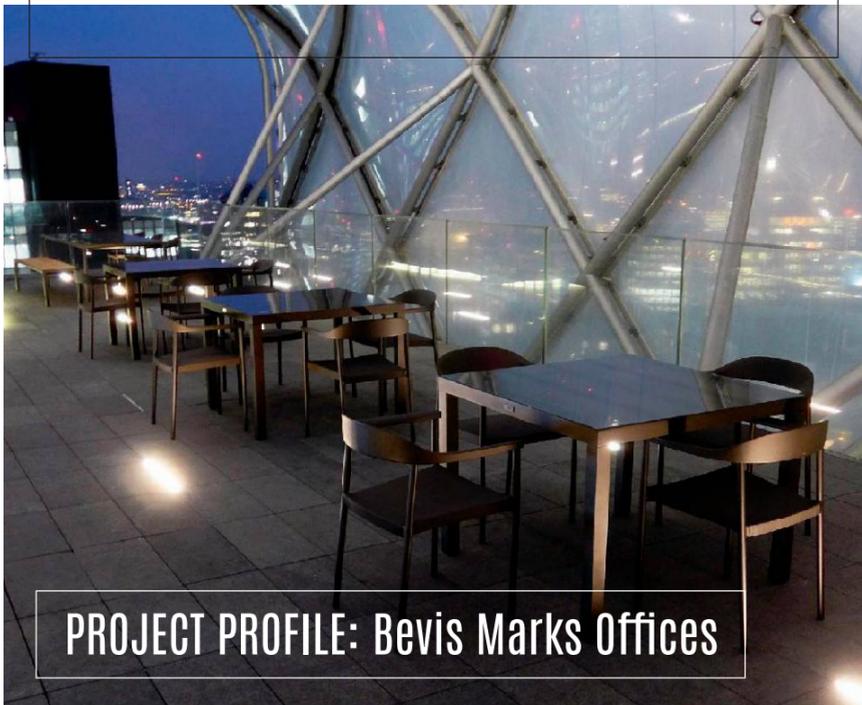


Specified by AHMM who we have worked with for many years, and Contrakt Ltd, we worked to a very specific brief involving transporting a large order of tables and benches to the roof without disturbing office tenants. Everything was assembled and laid out according to plans provided, before being checked and signed off by the project manager on-site. We employed installation company, Vista, who also cleared and recycled all packaging as part of their company policy on 'green' issues.

Working with Helix Properties, we put together a suitable collection that would fit their specification for a new roof top break out/function area. Speaking directly with the facilities manager we understood their requirement of wanting to transform the communal rooftop space more appealing to the companies renting office space in the building so that it could be used for events as well as day-to-day meetings.



PROJECT PROFILE: 20 Farringdon Rd



PROJECT PROFILE: Bevis Marks Offices





SUSTAINABILITY FOCUS



Our exterior furniture collections meet sustainability criteria including raw material sourcing, transport and recycling. The Modern Garden Company Director, Lynne Isham says, 'Sustainability really is key when considering all of our exterior collections - all meet the extreme demands of the outdoor environment, with each and every one committed, and excelling, in their attention to sustainability and the environment.'

Working with Bennetts Associates (recognised as a pioneer of sustainability) on the refurbishment project at The Royal Shakespeare Theatre, Stratford Upon Avon, this project included public riverside spaces where exterior furniture had to be sustainable, as well as functional. Lynne explains, 'For the RSC project, as well as fulfilling the aspirations of the RSC, it was vital that we considered longevity and sustainability when specifying the exterior furniture.'

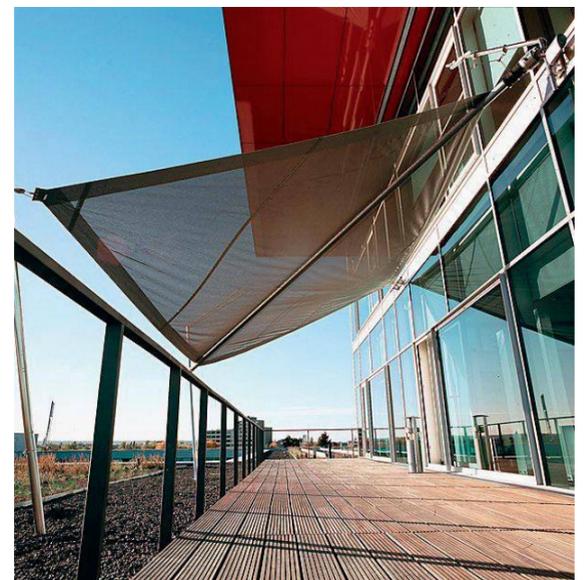
Reichenberg + Weiss benches and tables were placed along the riverfront, creating a seating area outside the café while complimenting the stunning architecture and inspiring building. With raw steel structures within the theatre, Reichenberg + Weiss exterior collection particularly suited the beautiful aspects of the building, old and new. Structurally this collection is immensely heavy, yet well designed and visually light, not solid or overbearing, in fact, quite beautiful.



A key part of all exterior projects and a guaranteed way to maximise the revenue potential of any outdoor space, shades complete a project.

However, it's vital that the true requirements are established early on so that suitability, as well as budget, are considered. The most important question at the very beginning of any project: What is it you actually want to achieve and need for the space in question? Is it simply shade, probably not - shades not only protect from sun and showers, they shelter from wind and provide privacy, too. Location is also top of the 'must' list.

With expertise, technical knowledge and planning know-how, we ensure the correct specification of automatic sails and shades, overseeing assembly and installation on every type of building or space.



Stay Cool in the Shade



PROJECT PROFILE: St Martins

A project with many challenges, but we met them all! After many meetings with Westminster council, approval was given for us to install 2 x Sun Square Axis shades for this seasonal café at St Martin-in-the-fields, where they needed shade that could be easily dismantled and put away during winter months. These two shades prolong the season, upping revenue, by providing shade from the sun, and shelter from showers. The concrete stone used to weight the shades also doubled up as extra seating - a clever design created by Volker Weiss.

Volker Weiss set up VW Sunsails after working with Gerald Wurz who designed the first Sun Square in 1996. Volker now oversees creative, planning and installation of these automatic sails for residential

MANUFACTURER PROFILE: Volker Weiss

Since his departure from Reichenburg + Weiss, Volker Weiss has set up his own company including VW-sunsails. As a Sun Square partner and highly qualified specialist in the sun sail market, simple elegance is achieved through his understanding of materials and attention to detail. With a love of creating contemporary designs and innovation, Volker also produces stunning exterior furniture which graces offices, universities and public spaces across Europe. Using a robust palate of galvanised steel, European larch, German limestone and Italian basalt, the collection combines materials to create tables and benches of powerful architectural form.





A FEW PRODUCTS



FOR PROJECTS



Beautifully crafted furniture collections available in an array of styles, sizes and finishes, all made from high-performing, sustainable textiles, timbers and materials. All resistant and robust enough for the most demanding outdoor environments.





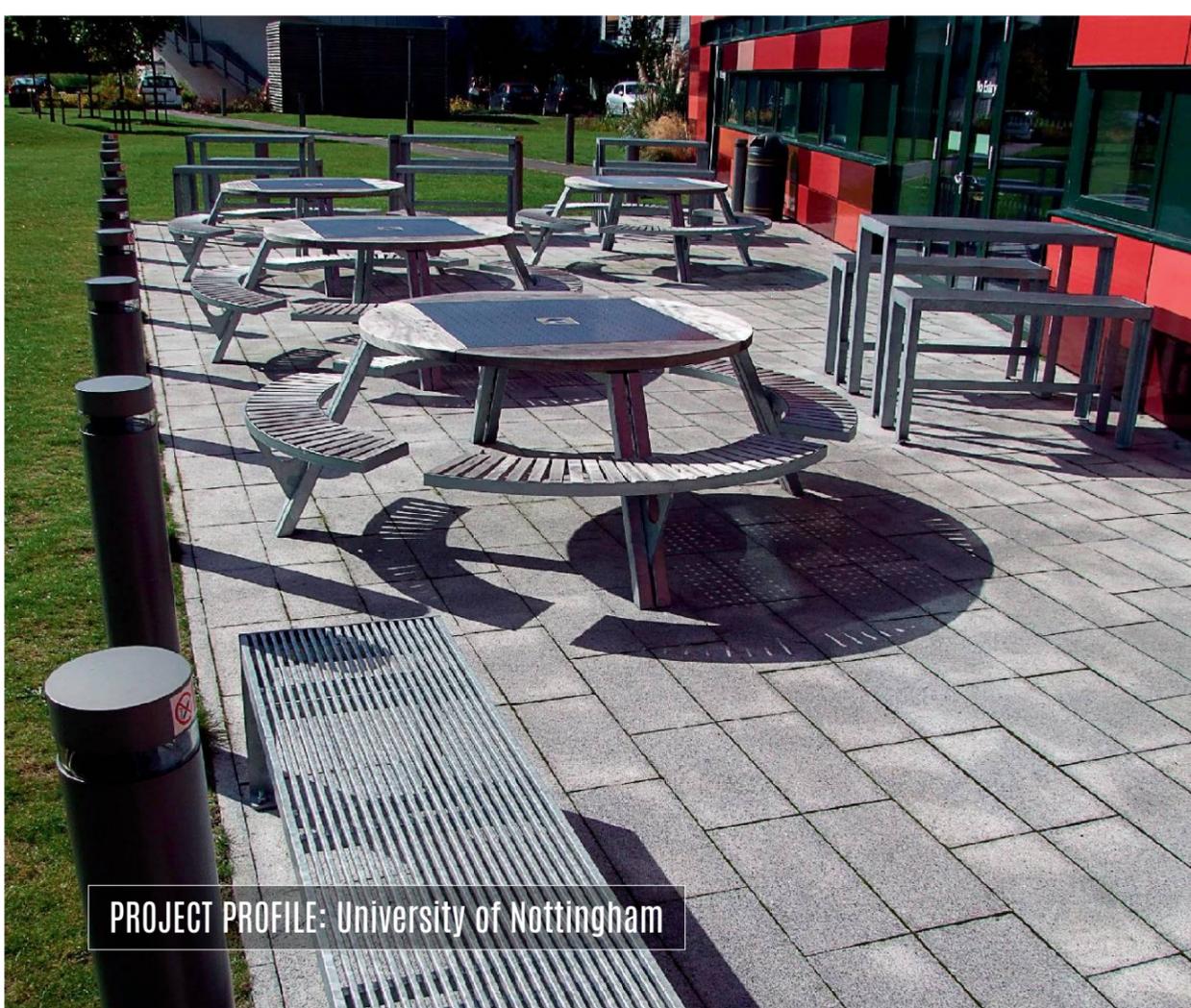
PROJECT PROFILE: Westminster Academy

University □ □ □ life



PROJECT PROFILE: University of Sussex

commercial



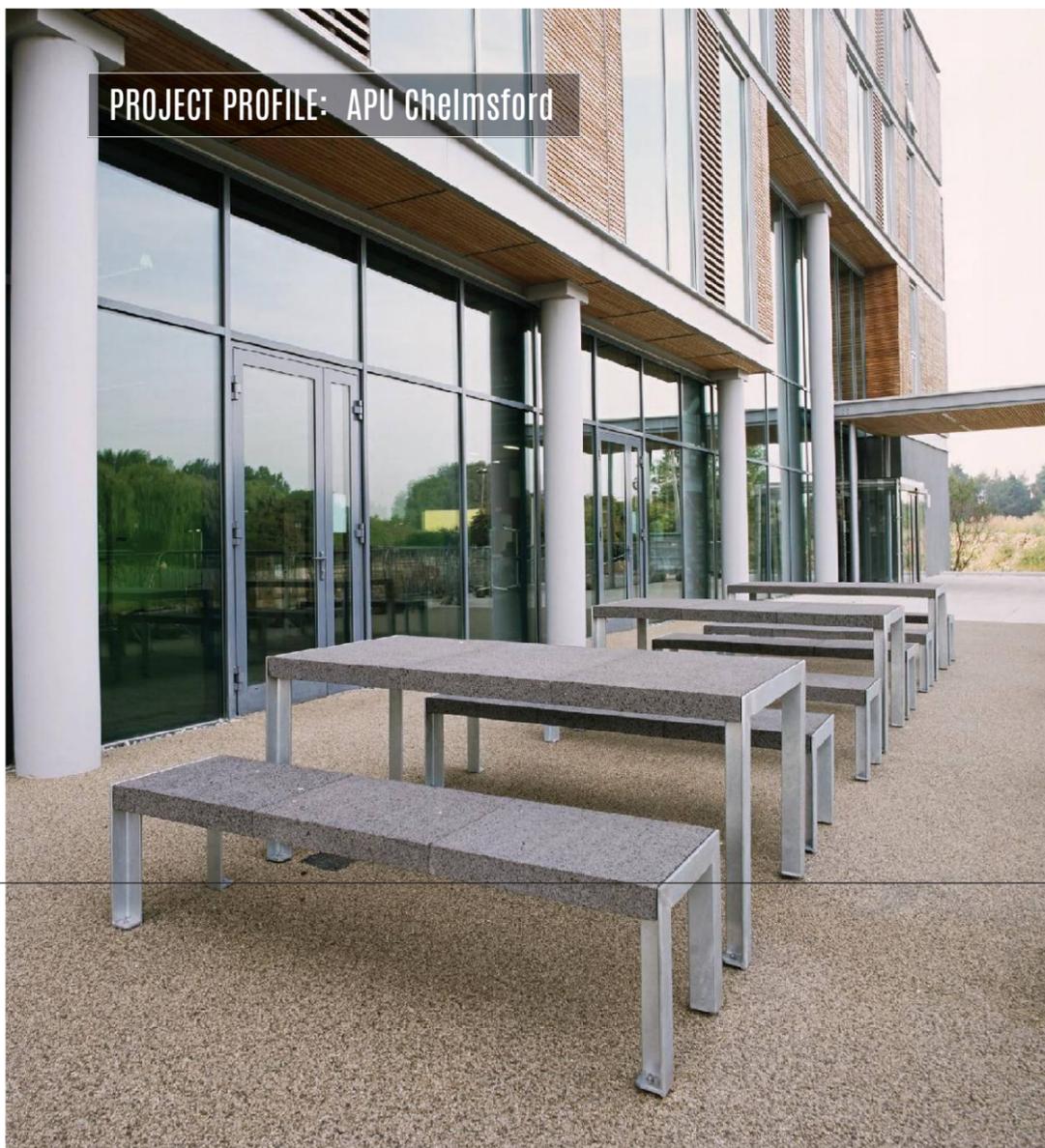
PROJECT PROFILE: University of Nottingham

In the rapidly changing world of student accommodation and campus living, the focus is very much on exterior spaces, with many investing in the public exteriors and study areas.

SOAS and *Urbanest* are just two of many university projects that we have worked on, creating spaces that are fun as well as functional: Ronel Jordaan's acclaimed collection of pebbles and rocks add a 'cool' edge to every space.



PROJECT PROFILE: School of Oriental African Studies



PROJECT PROFILE: APU Chelmsford



PROJECT PROFILE: Paul St. East

THE SKY'S THE LIMIT

IN THE KNOW: POWDER-COATING

Powder-coating is a high-performance treatment traditionally used in the motor and marine industries. It's valued for its superior finishing properties and is used to create an ultra-durable, hard finish that's tough, protects against corrosion and looks great. It is also environmentally friendly. The powder itself may be a thermoplastic or thermoset polymer. It is typically applied electrostatically, then baked, allowing it to flow and form a 'skin' that strengthens narrow edges and surfaces, making furniture both scratch, UV and moisture-resistant. Thermoset powder reacts when it is baked with other chemical groups in the powder to achieve a more durable finish, improving the performance properties. The finest standard powder coating will achieve full UV resistance for up to 15 years. By powder-coating stainless steel, you can increase its corrosion resistance to the same level as that of aluminium.



UK FIRE REGULATIONS FOR EXTERIOR CUSHIONS & UPHOLSTERY

As a respected supplier of outdoor furniture, it is paramount that we conform to all fire and safety regulations and meet these legal requirements when specifying exterior furniture. UK law requires all cushions and upholstery used for outdoor furniture conform to the same fire regulations as indoor furniture.

BRINGING A CASUAL,
INFORMAL SPACE TO
EVERY WORKPLACE...

“The way a space
is furnished
influences our
mood and the
way we behave,
especially if we
spend several hours
a day in them...”



To ensure compliance, we continuously carry out extensive research and dedicate time to product development, and being equipped with the knowledge of current UK fire regulations, we can confidently specify bespoke weather-proofed and fire-proofed cushions. Our expertise allows us to make the highest quality exterior cushions while meeting strict UK fire regulations and we are always happy to advise clients on fabrics, suitability and safety.

- All UK orders are supplied with UK compliant cushions
- We provide certification for materials used
- We do not compromise on quality or comfort

Note - UK fire regulations differ for domestic use and contract use

CUSHION FOAM

The exterior all-weather foam used in Europe does not conform to UK fire regulations. We use compliant foam, although it is not considered to be 'all-weather'. To counter this, we use an optional waterproof liner to

prevent foam absorbing water. Both inter-liner and foam are certified to CRIB 5 contract.

FABRICS

We have an extensive range of exterior grade fabrics available all of which can be treated to meet UK standards for both domestic and contract FR standards. If in doubt we are happy to advise clients on what's suitable and what's possible to ensure maximum durability and safety.



How can we help?

We're not just here to sell exterior furniture. We bring many different skills to the table that can really help you in many different aspects of your project.

- We are happy to put proposals together for you, taking into account the look you're after, as well as the environment you're installing the furniture in.

Ultimately, we can save you time. If you have an idea of what you want to achieve, we can come up with tailored solutions.

- If you're looking for something quite specific, we can do the hard work for you by sourcing a product, or finding a suitable alternative, from one of the many high end manufacturers we work with.

We also have in-house experts on all things to do with shades, sun sails and parasols who can work with you to provide solutions for your client's needs.

- With expertise, technical knowledge and planning know-how, we ensure the correct specification of automatic sails and shades, overseeing assembly and installation on every type of building or space.

We work with responsibly sourced materials of the best quality, with ethical production and recycling, and high-performing textiles and timbers that are resistant to extreme environments, enabling us to specify for all requirements.

“There are various factors - technical, functional and aesthetic - that need to be considered when furnishing outdoor spaces. We can help make decisions much easier.”

Superior quality materials, functionality and environmental sustainability are firmly at the heart of this renowned exterior collection. *Extremis* also embodies innovation with a 'twist', a welcome relief in an all too serious world..

'Gargantua' was the first product out of the *Extremis* stable and most represents the company ethos 'tools for togetherness.' A robust table with benches that can be adjusted for even the smallest member of the family to join in, as well as allowing wheelchairs to join the table with ease. Since *Gargantua*, Dirk and his company have gone from strength to strength. Check out the *Marina picnic* table that seats a capacity of between 4 and 72! Ideal for urban spaces and project environment.



FURNITURE INNOVATION: Gargantua

WHY NOT FOLLOW US



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